

OPTICAL & WEATHER
INSTRUMENT CATALOG
VOLUME 48

## SWIFT MARK II BINOCULARS (6 MODELS)

Our highest in quality and originality. The line includes three extra wide angle glasses: the "Audubon", master bird-watchers glass; the lightweight 7X,50 "Commodore" wide angle marine glass; and "Holiday", super wide field — also the compact "Neptune" 7X,35 with a field of 420'; plus two waterproof and fog-proof "Storm King" models (7X,35 and 7X,50).

Prisms are slotted barium crown glass; objective lenses are of selected crown and flint glass with ultraviolet coating. Composition retractable eyecups bring maximum view and comfort to eyeglass or non-eyeglass wearers. Each glass is complete with luxurious hard cases which include neck and case straps.

LIFETIME GUARANTEE: We replace or repair defective workmanship or materials in instruments mailed to us postpaid.

Model No.	Name	Suggested Retail	1-5 Piece Price	6-11 Piece Price	12 & up Price
717	Storm King 7x50 BIF	\$224.95	\$112.48	\$106.85	\$101.23
718	Storm King 7x35 BIF	185.00	92.50	87.88	83.25
766	Holiday 7x35 BWCF	129.95	64.98	61.73	58.48
802	Neptune 7x35 BCF	107.50	53.75	51.06	48.38
804	Audubon 8.5x44 BWCF	149.95	74.98	71.23	67.48
823	Commodore 7x50 BWCF	134.00	67.00	63.65	60.30

NOTE: All binoculars may be assorted to qualify for quantity discount.

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### SWIFT MARK III BINOCULARS (4 MODELS)

The distinctive "H" shape, compact size, ultra-light weight and comparatively low cost of these extra-ordinary "roof-prism" binoculars make a proud new addition to the "Swift" line. Has all the outstanding features of our premium binoculars - including ultra-violet coated objective lens. Comes complete with reinforced bullhide grain carrying case and straps.

LIFETIME GUARANTEE: We replace or repair defective workmanship or materials in instruments mailed to us post paid.

Model No.	Name	Suggested Retail	1-5 Piece Price	6-11 Piece Price	12 & up Price
805	Trilyte 7x35 HCF	\$ 128.50	\$64.25	\$61.04	\$ 57.83
806	Trilyte 8x40 HCF	132.50	66.25	62.94	59.63
807	Trilyte 7x25 HWCF	122.50	61.25	58.18	55.13
808	Trilyte 8x20 HCF	124.50	62.25	59.14	56.03

#### **AEROLITE BINOCULARS (4 MODELS)**

Swift's high quality budget line of lightweight, die cast, aluminum binoculars. They are purchased and inspected under the auspices of Swift Instruments International S.A. Each is supplied with a hard case, binocular straps and case straps.

5 YEAR GUARANTEE: We replace or repair defective workmanship or materials in instruments mailed to us postpaid.

Model No.	Name	Retail Retail	each net		
734	7x35 ZCF	\$'52.95	\$23.83		
735	7x35 ZWCF	57.50	25.88		
736	10x50 ZCF	69.50	31.28		
737	7×50 ZCF	63.50	28.58		
NOTE: All b	All binoculars may be assorted to qualify for quantity discount.				

## THEATRE AND SPORT GLASSES

An outstanding line of highly successful units in the sports, theatre, and opera area, including anodized black miniature prism binoculars.

NOTE: Theatre and Sport glasses may be assorted to qualify for quantity discount.

Model No.	Name	Suggested Retail	1-5 Piece Price	6-11 Piece Price	12 & up Price
708	Duchess 3x25 CF	\$54.75	\$27.38	\$26.01	\$24.64
709	Sport 6x15 IF	49.95	24.98	23.73	22.48
726	Princess 2.5x23 CF	43.50	21.75	20.66	19.59
730	Pointer 7x18 CF	60.00	30.00	28.50	27.00
811	Lark 4x30 CF	34.95	17.48	16.60	15.73
812	Arena 2.5x27 CF	32.50	16.25	15.44	14.63

Price List effective June 1, 1975

# SWIFT MARK II BINOCULARS

Swift's finest
binoculars! The Mark II represents the
most outstanding binocular value sold
anywhere. Swift Mark II Binoculars incorporate
lenses and prisms of the finest center-pot Barium
Crown glass. All air-to-glass surfaces have a hard
amber coating to reduce reflections and internal glare
to an absolute minimum. Unique ultraviolet inhibitor
coating on objective lenses provides squint-free, sun-safe
viewing. Slotted prisms, solidly secured with precision
Phosphor-Bronze clamps, prevent diffusion and enhance
image definition. These superb optics are housed in a
seamless monobloc body of ultra-light alloy.

Complete with convertible rubber eyecups for easy eyeglass viewing. All Mark II Binoculars have a smartly contemporary charcoal and brushed chrome non-reflective finish.

Plush lined black cowhide grain carrying case and straps.

Elegantly gift boxed.

\*717 & 718 - Have only magenta coating



823 — COMMODORE MK II WIDE ANGLE, 7X,50 C.F. (488 ft.) — 40 oz. — RLE 84.2

The contemporary version of the traditional deck officer's night glass. An exceptionally large 7.14mm exit pupil and a high relative light efficiency of 84.2 give this binocular extraordinary light-gathering properties that enable you to see details that are ordinarily hidden to most binoculars, especially in poor light situations such as at dawn or dusk, even clouded moonlight. It almost seems to produce its own light. The field of view is 488 ft. Its weight is only 40 oz. Center focus with close focusing down to 15 ft. Handsome cowhide grain carrying case with straps. Gift boxed.



7X,35 C.F - (420 ft.) - 23 oz. - RLE 41.3

One of the lightest and most precise general-purpose binoculars available. Exceptional for spectator sports, hunting, nature studies and general viewing. Its extreme light weight (only 23 oz.) contributes to its convenience. Its large 5mm light-gathering exit pupil and relative light efficiency of 41.3 produce truly superior performance characteristics for its size. The field of view is 420 ft., which makes it simple to scan and spot virtually any fast-moving subject. Center focus with clear, close focusing down to 15 ft. Complete with black cowhide grain carrying case and straps. Gift boxed.



**717 — STORM KING MK II** 7X,50 I.F. (383 ft.) — 52.20 oz. — RLE 84.2

An all-new, all-weather, waterproof binocular designed to meet or exceed Government specifications. A true Submarine Officer's night glass that provides outstanding see-ability in the most unfavorable conditions. Larger than average exit pupil (7.14mm), higher relative light efficiency and 50mm objective lenses produce razor-sharp images under minimal light conditions, when your life may depend on it. Individual focus to preserve water-tight integrity. Close focuses to 21 ft. Attractive case, Gift boxed.

718 — STORM KING

7x, 35 I.F. (393 ft.) —24 oz. — RLE 41.3 Has all the characteristics of the 717 All weather, waterproof, fog proof.